



Weston Friendly Society Sponsorship Program

About Us

The Weston Friendly Society of the Performing Arts, Inc. is the second oldest community theatre group in continuous operation in the United States, and has a rich history of putting on quality musicals for enthusiastic audiences from all over the state. Since 1885, we have maintained our mission to “promote community service and fellowship through support of local charitable causes,” selecting a local charity each season which will receive a donation from the proceeds of our productions. In recent years we have supported the Lauren Dunne Astley Memorial Fund, focused on educating young people around the topic of healthy teen relationships, and the Pajama Program, which provides pajamas and books to children in the foster care system.

Sponsorship

Each of our productions require a tremendous amount of work by our Board, staff, cast, and volunteers, and we are grateful for our wonderful hardworking community of theater lovers. Of course, producing a season also requires financial resources. Your organization’s decision to become a season sponsor for Weston Friendly Society’s mainstage shows helps make the magic happen. In addition, this year we are pleased to announce our partnership with the Weston Recreation Center to sponsor Friendly Kids of Weston, an after-school theatre opportunity for 5th graders in the Weston Community. These students will have the opportunity to work with professional directors, choreographers and stage managers from the Weston Friendly Society to perform in a Junior Broadway production this winter. Your sponsorship will not only help support this year’s season, but will also help introduce theatre to these young people. With your support, we can inspire a new generation of theatre lovers and help these students grow as performers and as young leaders. Through the generosity of our donors and sponsors, we will be able to provide scholarships to families for whom the participation fee represents a financial hardship. As we have a large audience base in the Weston area, we are pleased to be able to thank you for your sponsorship by sharing your organization with our community and invite you to join us for a preview performance at our final dress rehearsal for each mainstage show. Below, please find our range of sponsorship levels, and the various methods of recognition we are able to offer.

Sponsorship Levels:

	Donation	Program Listing	Logo in Program	News- letter	“Adopt a Table”	Logo on TV Screen	Collateral at Box Office	Social Media Feature	Sponsor Performance	Website Feature	Logo on Poster
Director	\$2500+	X	X	X	X	X	X	X	X	X	X
Music Director	\$1000+	X	X	X	X	X	X	X	X		
Choreographer	\$500+	X	X	X	X	X	X				
Lead	\$250+	X	X	X	X						
Featured	\$100+	X	X								

Program Listing: All of our sponsors will be listed in our season program by level of support as sponsors of the Weston Friendly Society.

Logo in Program: In addition to your business name, we will include an acknowledgment with your black and white logo in our program. Various sizes are offered depending on the sponsorship level.

Newsletter: You will be included in a “Thank you to our Sponsors” email newsletter to over 1,000 patrons of Weston Friendly Society.

“Adopt a Table”: Your business name and logo will be featured on a cabaret table at each performance of our mainstage season.

Logo on TV Screen: Your logo will be featured on our lobby tv screen with rehearsal photos as a sponsor of WFS.

Collateral at Box Office: Any business cards, pens or collateral will be distributed to patrons at our headshot table.

Social Media Feature: We will feature you and your business, and why you support WFS, on our blog posts and social media, reaching over 750 followers in the Weston and Metrowest area.

Sponsor Performance: Your business will be publicly acknowledged and thanked as that performance’s sponsor during pre-show announcements, with your logo displayed at the front

of the auditorium when the house opens. You will be featured as a sponsor at one performance of each production in our season.

Website Feature: Your business will be displayed on our website for our audience to click through, and will be featured in a blog post about your support of Weston Friendly Society and the arts.

Logo on Poster: Your logo and business name will be prominently featured on posters, postcards and any printed collateral for WFS as a sponsor of our productions, distributed across multiple towns in the Boston Metrowest area.

Weston Friendly Society of the Performing Arts, Inc.

A non-profit 501(c)(3) organization

857-267-1880

www.westonfriendly.org

2019-2020 SEASON SPONSORSHIP FORM

Please print and complete requested information.

Company or Organization Name: _____

Address: _____

Contact info: Email: _____ Phone: _____

Please check one:

	Sponsorship Level	Contribution Amount
	Featured	\$100–\$249
	Lead	\$250–\$499
	Choreographer	\$500–\$999
	Music Director	\$999–\$2,499
	Director	\$2,500+

Logos should be submitted as press-quality PDF files (preferred) or JPG files at 300dpi resolution or better. When naming files, include your name or your organization (ex: ACME_Company.pdf). The image can be submitted in color or black & white. Please note logos will appear in black & white in some print materials.

- **Please submit logo and form via email to:** westonfriendlysociety@gmail.com
- **Please send check*** (payable to The Weston Friendly Society) **to:**
The Weston Friendly Society P.O. Box 162 Weston, MA 02493-0001

*Payment may also be made via Paypal through our link found at:

<http://www.westonfriendly.org/donate.html>

Please specify "Sponsorship from [your business name]" in the PayPal message section and note "PayPal payment" on this form.

Sponsorship Deadline: November 5, 2019